



A-1
10-22-13

Board of Park Commissioners
Regular Meeting
Minutes

Tuesday, September 24, 2013
4:00 – 5:30 p.m.

City Hall Council Chambers
401 N. Morton St.

CALL TO ORDER

The meeting was called to order by Mr. Carter at 4:00 p.m.

Board Present: John Carter, Joe Hoffmann, Jane St. John

Board Absent: Les Coyne

Staff Present: Mick Renneisen, Judy Seigle, Julie Ramey, Leslie Brinson, Becky Higgins, Bill Ream, Will Rose, Kim Ecenbarger, Steve Cotter, Elizabeth Tompkins, Dave Williams

SPEA Fellow: Joshua Becker

A-1. Approval of Minutes of August 27, 2013 Meeting

A-2. Approval of Claims Submitted August 28- September 23, 2013

A-3. Approval of Non-Reverting Budget Amendments

A-4. Review of Business Report

Mr. Hoffmann made a motion to approve the Consent Calendar as presented. Ms. St. John seconded the motion. Motion unanimously carried.

B. PUBLIC HEARINGS/APPEARANCES

B-1. Public Comment Period

Mr. Renneisen reminded the Board and the public of the Park Board meeting dates for the remainder of the year: October 22; November 19; December 17 all at 4:00 in the Council Chambers.

B-2. Bravo Award – Alex Voris, Hutton Philanthropic Initiative

Mr. Rose addressed the Board and presented the September Bravo Award to Alex Voris for his role in bringing the Hutton Philanthropic Initiative Crazy Story Club to the Banneker at the View afterschool program. Mr. Voris is a senior at IU studying Biology and is one of four presidents of the Hutton Honors Council Association that organizes academic, philanthropic and social events for Hutton Honors College Students. He plans to go to dental school after he graduates from IU in May 2014. Mr. Voris, along with other members of the Hutton Philanthropic Initiative, developed the program with the purpose of showing elementary school students that reading and getting an education can be fun. Each week the group comes to Fairview and shares a Newbury Award winning book with the students. After reading the book, they discuss the story and facilitate arts and crafts and games that relate back to the story.

Mr. Voris addressed the Board and thanked them for this recognition. He stated that he loves working with the students and also stated that this program will continue after he leaves Bloomington.

B-3. Parks Partner Award – none this month

B-4. Staff Recognition/Introductions – Joshua Becker, SPEA Fellow – Operations Division

Mr. Becker introduced himself to the Board stating that he is a first year SPEA Fellow and is an MPA candidate at Indiana University's School of Public and Environmental Health. He has 10 years of experience in the non-profit/public sectors and most recently as Regional Recruitment Supervisor/Acting Regional Manager for the Midwest Region of the Peace Corps based in Chicago. He also served as a Peace Corps volunteer, having served in Fiji from 2005-2007 as an environmental educator and advisor in the marine project areas network. He has also worked as a naturalist interpreter and a National Park Ranger in Denali National Park, Alaska. He has a BS in Natural Resource Recreation and Tourism from the College of Natural Resources at Colorado State University. Mr. Becker will be working closely with Mr. Cotter in the Natural Resources area. His primary focus will be on initiatives related to the McDoel Switchyard park project, invasive species management, remediation efforts and habitat restoration.

C. OTHER BUSINESS

C-1. Review/Approval of Social Media Policy for Non-Department Organizations

Ms. Ramey addressed the Board seeking approval of the social media policy for non-department organizations. She stated that this policy was written to complement the department's overall marketing and communication strategy, and to provide the framework for responding to requests for marketing assistance through the department's electronic marketing materials. She stated that staff frequently receives requests from the public to post information or send tweets about events such as charity runs, online voting competitions, neighborhood association meetings, etc. While these are noteworthy events, the department does not have the staffing or resources to respond to an unlimited number of these types of requests. This policy allows the department to share relevant, timely, and appropriate information with social media subscribers, and also permits outside individuals, businesses, and organizations to post information to the department's Facebook wall and to include the department's Twitter hashtag in their own marketing materials. The department currently manages five Facebook pages:

- Bloomington Parks and Recreation Department
- Bloomington Community Farmers' Market
- Twin Lakes Recreation Center
- Cascades Golf Course
- Bloomington National Softball Tournament (updated February through August)

Mr. Hoffmann made a motion to approve the social media policy for non-department organizations. Ms. St. John seconded the motion. Motion unanimously carried.

C-2. Review/Approval of Partnership Agreement with Monroe County Fairgrounds and Wonderlab for Pumpkin Launch Event

Mr. Ream addressed the Board seeking approval of the partnership agreement with Monroe County Fairgrounds and Wonderlab for The Great Pumpkin Launch. He stated that this is the third year for the partnership with Wonderlab and the first year for the partnership with the Fairgrounds for this event. The event will be held on Saturday, November 2 at the Monroe County Fairgrounds. Gates open at 11am and the launching sill start at noon. The event will include pumpkin launching competitions in distance and accuracy, a seed spitting competition, pumpkin and science related children's activities, live musical entertainment, and food vendors.

Mr. Hoffmann made a motion to approve the partnership agreement with Monroe County Fairgrounds and Wonderlab for The Great Pumpkin Launch. Ms. St. John seconded the motion. Motion unanimously carried.

C-3. Review/Approval of Concessionaire Contract for Pumpkin Launch Event

Mr. Ream addressed the Board seeking approval of the concessionaire contract for The Great Pumpkin Launch event. He stated that this is the third year for this event since bringing it back and the first year that concessionaires will be invited to participate. The event will be Saturday, November 2 at the Monroe County Fairgrounds with gates opening at 11am.

Mr. Hoffmann made a motion to approve the concessionaire contract for The Great Pumpkin Launch event. Ms. St. John seconded the motion. Motion unanimously carried.

D. REPORTS

D-1. Administration Division – No Report

D-2. Sports Division – No Report

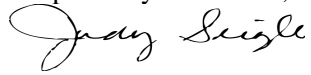
D-3. Operations Division – No Report

D-4. Recreation Division – No Report

ADJOURNMENT

Meeting adjourned at 4:30 p.m.

Respectfully Submitted,

A handwritten signature in cursive script, appearing to read "Judy Seigle".

Judy Seigle, Secretary Board of Park Commissioners